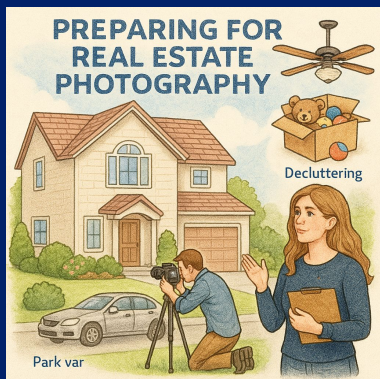


HOME SELLING GUIDE: **PREPARING FOR HOME PHOTOGRAPHY**

Over 80% of home buyers find online photos to be a crucial part of their decision-making process. A clean and well-prepared home can make for stunning photos that increase your property's exposure. Every room in your house contributes to the complete picture, and taking the time to organize and prepare each space can enhance its appeal, potentially adding value to your home.

Start by decluttering and cleaning common areas like the kitchen, bathrooms, and living room. Don't forget to tidy up both the interior and exterior; curb appeal sets the tone for what buyers will find inside. With attention to detail such as hiding personal items, organizing spaces, and ensuring good lighting, you can create a welcoming environment that captures the true essence of your home for potential buyers.



-  Ensure bedrooms are tidy and beds are made for a inviting feel.
-  Keep bathroom surfaces clear and spotless for a fresh impression.
-  Enhance curb appeal by tidying up exterior spaces.
-  Maintain clean windows and replace burnt-out light bulbs for bright rooms.
-  Clear kitchen counters and remove clutter for a sleek look.



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Not intended as a solicitation if your property is already listed by another broker.

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