






HOME BUYING GUIDE: **MAKING A SUCCESSFUL OFFER**

To make a successful offer, understanding local market trends and utilizing a Realtor with strong negotiation skills are key elements. Making a strong offer involves being prepared financially, with elements like a pre-approval letter and a competitive earnest money deposit being particularly attractive to sellers.

It's important to consider the property's condition, such as "as-is" sales and renovation needs, before finalizing an offer. Flexibility on closing dates and personal touches can further enhance your offer.

Collaborating with seasoned real estate professionals offers invaluable insights and resources, ensuring you make informed and strategic decisions throughout your home buying process. With these strategies, you're better equipped to secure your dream home in Sacramento.



-  Understand Sacramento's current market trends - be realistic
-  Inspect properties for "as-is" and repair needs
-  Identify sellers' needs to improve your odds of success
-  Obtain pre-approval to show financial readiness and commitment
-  Partner with experienced local real estate agents



Kellogg Family Real Estate Team
KelloggFamilyRealEstate.com



CA DRE # 01150953, 02023430, 02023431

Not intended as a solicitation if your property is already listed by another broker.

©2025 Coldwell Banker. All Rights Reserved. Coldwell Banker and the CB logo are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act