






HOME SELLING GUIDE: **HOME STAGING**

Home staging significantly improves the chances of selling your property swiftly and at a premium in Sacramento's competitive market. By incorporating strategies that highlight your home's strengths and minimize its weaknesses, staging creates an inviting atmosphere that appeals to a wide audience.

It's not just about making your property look good; it's about increasing its perceived value. Well-staged homes often sell faster and for higher prices compared to unstaged ones, underscoring the importance of investing in professional staging, particularly for high-end homes where unique features and luxurious details need to be emphasized.

For any property type, universal staging guidelines like optimizing room layouts and adding tasteful decor can make a substantial difference. In addition, integrating cultural and Feng Shui principles can enhance a home's appeal and resonate buyers.



-  Home staging boosts appeal in a competitive market.
-  Staged homes often sell faster and for more money.
-  Optimize room layouts to showcase strengths.
-  Use tasteful decor to highlight key features.
-  Feng Shui can enhance cultural appeal.



Kellogg Family Real Estate Team
KelloggFamilyRealEstate.com



CA DRE # 01150953, 02023430, 02023431

Not intended as a solicitation if your property is already listed by another broker.

©2025 Coldwell Banker. All Rights Reserved. Coldwell Banker and the CB logo are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act